

Matteo Sironi

director

BIOGRAPHY

Matteo Sironi, born in 1971. From Milano, Italy.
Visual communications diploma, advertising director since 1993.

Some clients

Finance&communication:

Mediolanum bank, Unicredit bank, Carta Si, Ras insurance, ING bank, Genialloyd insurance, Sky, Vodafone, Telecom Italia, la Repubblica, Rai TV, H3G, Wind, Infostrada, Intesa bank, MTV, Radio DeeJay, Facile.it.

Food&drinks:

Barilla, Ferrero, Peroni, Nestlé, AIA, McDonald's, Remy Cointreau, Jagermeister, Parmalat, Segafredo, Stock spirits, Corvo wines, Carrefour, Gatorade, Pavesi, Cruz Campo beer, Cremonini food, Danone, Citterio, Tuborg, Amica Chips, Granarolo, Melinda, Cameo, Bonomelli, Rovagnati, Sperlari, San Bitter, Rio Mare, Casa Modena, Moretti, Borsci, Nostromo, Algida.

Automotive:

Toyota, IP, BMW, Volkswagen, Fiat, Alfa Romeo, Pirelli, Subaru, Ford, Mitsubishi.

Miscellaneous:

Enel, Nivea, L'Oreal, PlayStation, Durex, Bulgari, Arena costumi, Bayer, Iperceramica, Sisal, Smeg, Trony, Candy, Poltronasofà, Chanteclair, Amnesty International, Brumbrum.it, Reporter parfum, Garnier, Purina, Levi's, CGIL, Saeco, De Longhi, Alpitour, Angelini, Meltin'pot jeans, Naj Oleari make-up, Tescoma, Coop, Nintendo.

Some awards

- Cannes gold Lion
“Coordown onlus / Carta Si”
- Cannes bronze Lion
Durex condom “pool” and “snow”
- Art directors club italia
silver for “Amnesty Here’s to you”
- Art directors club italia
bronze for “Mtv - bad trip”
- Leaf
silver tv “Jagermeister painter”
- Mobius advert. awards
2nd prize “Jagermeister painter”
- Art directors club Italia
bronze for “I am.it”
- Mobius advertising awards
kosovo “Home”
- mezzo minuto d’oro
“I am it sliding doors”
 - London international advertising awards
finalist: Infostrada “historia de un amor “
- Mario Bellavista targa d’oro della comunicazione
honourable mention : “I am.it sliding doors”
- Mezzo minuto d’oro
regola d’oro: Infostrada “historia de un amor”